

**DEPARTMENT OF EDUCATION
PROFESSIONAL STANDARDS BOARD**

Statutory Authority: 14 Delaware Code, Sections 1203 and 1205(b) (14 **Del.C.** §§1203 & 1205(b))
14 **DE Admin. Code** 1555

PROPOSED

PUBLIC NOTICE

Educational Impact Analysis Pursuant to 14 Del.C. §122(d)

1555 Marketing Education Teacher

A. TYPE OF REGULATORY ACTION REQUESTED

Amendment to Existing Regulation

B. SYNOPSIS OF SUBJECT MATTER OF REGULATION

Pursuant to 14 **Del.C.** §§1203 and 1205(b), the Professional Standards Board ("Board"), acting in consultation and cooperation with the Delaware Department of Education ("Department"), developed amendments to 14 **DE Admin. Code** 1555 Marketing Education Teacher. The proposed amendments include revising Section 1.0 to specify that the Department will no longer issue a Marketing Education Teacher Standard Certificate and revising Section 9.0, which concerns recognizing past certificates that were issued by the Department.

Persons wishing to present their views regarding this matter may do so in writing by submitting them to the Department of Education, Office of the Secretary, Attn: Regulation Review, 401 Federal Street, Suite 2, Dover, Delaware 19901 or through the Department's online submission form at <https://education.delaware.gov/community/delaware-education-laws-and-regulations/provide-public-comment/> by the close of business (4:30 p.m. EST) on or before July 6, 2022. Any person who wishes to receive a copy of the proposed regulation may obtain a copy from the Department at the Office of the Secretary on the second floor of the Townsend Building, 401 Federal Street, Dover, Delaware.

C. IMPACT CRITERIA

1. Will the amended regulation help improve student achievement as measured against state achievement standards? If this proposed regulation becomes effective, the Department will no longer issue a Marketing Education Teacher Standard Certificate. Applicants who want to become certified to teach marketing education shall meet the requirements of 14 **DE Admin. Code** 1551 Business, Finance, or Marketing Education Teacher. The education, knowledge, and skill requirements in Section 4.0 of that regulation are designed to improve the quality of the educator workforce, which will help to improve student achievement.

2. Will the amended regulation help ensure that all students receive an equitable education? If this proposed regulation becomes effective, the Department will no longer issue a Marketing Education Teacher Standard Certificate. Applicants who want to become certified to teach marketing education shall meet the requirements of 14 **DE Admin. Code** 1551 Business, Finance, or Marketing Education Teacher. The education, knowledge, and skill requirements in Section 4.0 of that regulation are designed to improve the quality of the educator workforce, which will help to ensure students in Delaware public schools receive an equitable education.

3. Will the amended regulation help to ensure all students' health and safety are adequately protected? The amended regulation addresses a standard certificate for educators and is not designed to help ensure students' health and safety is protected.

4. Will the amended regulation help to ensure that all students' legal rights are respected? The amended regulation addresses a standard certificate for educators and is not designed to help ensure students' legal rights are respected.

5. Will the amended regulation preserve the necessary authority and flexibility of decision-makers at the local board and school level? The amended regulation does not change authority and flexibility of decision makers at the local board and school level. If this proposed regulation becomes effective, the Department will no longer issue a Marketing Education Teacher Standard Certificate. Applicants who want to become certified to teach marketing education shall meet the requirements of 14 **DE Admin. Code** 1551 Business, Finance, or Marketing Education Teacher. By statute (14 **Del.C.** §1224), a school district or charter school may request that the Secretary of Education review the credentials of an applicant who does not meet the requirements for a Business, Finance, or Marketing Education Teacher Standard Certificate but whose effectiveness is documented by the district or school. Proposed Section 6.0 of 14 **DE Admin. Code** 1551 is consistent with the statute.

6. Will the amended regulation place unnecessary reporting or administrative requirements or mandates upon decision makers at the local board and school levels? The amended regulation does not place unnecessary reporting or administrative requirements or mandates upon decision makers at the local board and school levels.

7. Will decision making authority and accountability for addressing the subject to be regulated be placed in the same entity? The Department implements the rules and regulations promulgated and adopted pursuant to 14 **Del.C.** Ch. 12 relating to licensure and certification of educators.

8. Will the amended regulation be consistent with and not an impediment to the implementation of other state educational policies, in particular to state educational policies addressing achievement in the core academic subjects of mathematics, science, language arts, and social studies? The amended regulation is consistent with, and not an impediment to, the implementation of other state educational policies, and in particular to state educational policies addressing achievement in the core academic subjects of mathematics, science, language arts, and social studies.

9. Is there a less burdensome method for addressing the purpose of the amended regulation? There is not a less burdensome method for addressing the purpose of this amended regulation.

10. What is the cost to the state and to the local school boards of compliance with the amended regulation? There is no expected cost to the state and to the local school boards of complying with this amended regulation.

1555 Marketing Education Teacher

1.0 Content

1.1 ~~This regulation shall apply to the issuance of a Standard Certificate, pursuant to 14 **Del.C.** §1220(a), for Marketing Education Teacher. This certification is required for grades 9 to 12, and in grades 6 to 8 in a Middle Level school.~~

1.2 ~~Except as otherwise provided, the requirements set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto, are incorporated herein by reference.~~

As of the effective date of this regulation, the Delaware Department of Education no longer issues the Marketing Education Teacher Standard Certificate. Applicants who want to become certified to teach business, finance, or marketing education in grades 5 to 12 of a Delaware public school shall meet the requirements for the issuance of a Business, Finance, or Marketing Education Teacher Standard Certificate set forth in 14 **DE Admin. Code** 1551 Business, Finance, or Marketing Education Teacher.

11 DE Reg. 1653 (06/01/08)

2.0 Definitions Past Certificate Recognized

2.1 ~~The definitions set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto, are incorporated herein by reference.~~

2.2 ~~The following word and term, when used in this regulation, shall have the following meaning unless the context clearly indicates otherwise:~~

~~"**Passing Score**" means a minimum score as established by the Professional Standards Board, in consultation with the Department and with the approval of the State Board of Education.~~

The Department shall recognize a Marketing Education Teacher Standard Certificate issued prior to the effective date of this regulation. An Educator holding such a Standard Certificate shall be considered certified to teach marketing education in grades 5 to 12 in a Delaware public school.

11 DE Reg. 1653 (06/01/08)

21 DE Reg. 328 (10/01/17)

3.0 Standard Certificate

3.1 ~~In accordance with 14 **Del.C.** §1220(a), the Department shall issue a Standard Certificate as a Marketing Education Teacher to an educator who has met the following:~~

3.1.1 ~~Holds a valid Delaware Initial, Continuing, or Advanced License; or a Standard or Professional Status Certificate issued by the Department prior to August 31, 2003;~~

3.1.2 ~~Has met the requirements as set forth in 14 **DE Admin. Code** 1505 Standard Certificate, including any subsequent amendment or revision thereto; and~~

3.1.3 ~~Has satisfied the additional requirements in this regulation.~~

~~8 DE Reg. 1611 (05/01/05)~~

~~11 DE Reg. 1653 (06/01/08)~~

~~16 DE Reg. 965 (03/01/13)~~

~~21 DE Reg. 328 (10/01/17)~~

4.0 Additional Requirements

4.1 ~~An educator shall have also met the following:~~

4.1.1 achieved on the ~~Praxis Subject Assessment – Marketing Education (ETS Test # 5561) a Passing Score of 166.~~

8 DE Reg. 1611 (05/01/05)

Renumbered effective 06/01/07 - see Conversion Table

11 DE Reg. 1653 (06/01/08)

16 DE Reg. 965 (03/01/13)

21 DE Reg. 328 (10/01/17)

25 DE Reg. 1097 (06/01/22) (Prop.)